Synopsis
This book educates students to become intelligent consumers of educational research and introduces basic research principles to those who may eventually use research in their work. Principles for conducting research and criteria for evaluating its overall credibility are presented in a concise manner, with numerous excerpts from published studies, to enable students to learn to read, understand, and evaluate research, and judge the usefulness of the findings for educational practice. There is extensive use of aides to facilitate student learning, including chapter objectives, roadmaps and concept maps, study questions, consumer tips, over 150 examples from published articles (also includes full length articles), and author reflections. The Sixth Edition includes a more extensive presentation of experimental and quasi-experimental design, consistent with the current emphasis on conducting scientific research, qualitative data analysis, effect size, and two new chapters devoted to mixed-method studies and action research.

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Customer Reviews
This was a very expensive book new, and the used price was almost as bad. By renting it, I was able to get a decent used copy for a decent price that has not be highlighted or written in. The only thing that is wrong with the book is that the spine has a gouge in it on the lower part, but I am still able to use the book with no problem. The book itself is for a class I am taking, and once this class is over, I will be very glad to be able to return the book because it is very dry, and the writing style is complicated, though I suppose that research methods and the statistics that go along with that are difficult subjects to write about. I can’t imagine wanting to keep this book after the class is done, so I
am really really glad that is now doing text book rentals!

I am so glad this was available to rent as I can tell that I won’t need to keep this book after my class has ended. The information in it has been useful thus far (The course is Educational Research). The rental book arrived in the condition advertised and in good time. If you are taking a research course and need this book, I recommend rental through . It’s a very easy process.

This was a required text for a class in my master’s program, and while it’s not a ‘fun’ read, it is very informative in the types of research, research design, and the components of various types of research including participant selection, whether a study is considered quantitative or qualitative, and how to write a literature review.

This book was required for my graduate research methods course. I didn’t love it so much until I began writing my thesis and I needed help with setting up my study and working through the statistics of my results. I seriously have no idea what I would have done without this book. I am sure I would have found the information elsewhere, but it was so helpful to have it all in one place. It is extremely user-friendly. In fact, my husband has been using it as a reference for his dissertation. I highly recommend it!

This textbook is very well organized and very well written for understanding of the students of this level. A lot of good information is clearly explained and you can use this book without supervision.

I got this book for an introductory graduate school educational research class. It is an easy to read and easy to understand book. It covers many different types of research at a high level, but it doesn’t really specialize in any one type. A good beginning, but once you are at dissertation level you’ll need a comprehensive book specializing in whatever research method you’ve chosen.

I was in a pinch to obtain a copy of this text for a research methodology course I am taking. This is a great Kindle book; high quality print, easy to highlight and add notes. Love the automatic footnoting.

I utilized “Educational Research: Fundamentals for the Consumer” (4th Edition) as a graduate student. This book was required for my advanced statistics and research methodology classes. I now teach high school, undergraduate, and graduate level statistics and research methodology
courses. This is the best book written on the subject. It is academically comprehensive, yet presents every aspect of statistics and research methodology in an easy to understand and intuitive manner, without "dumbing it down". Whether you are just learning this subject material or are an advanced student you will not go wrong with this book. Most likely, it will replace every other "stats" and research book you have in your library.

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